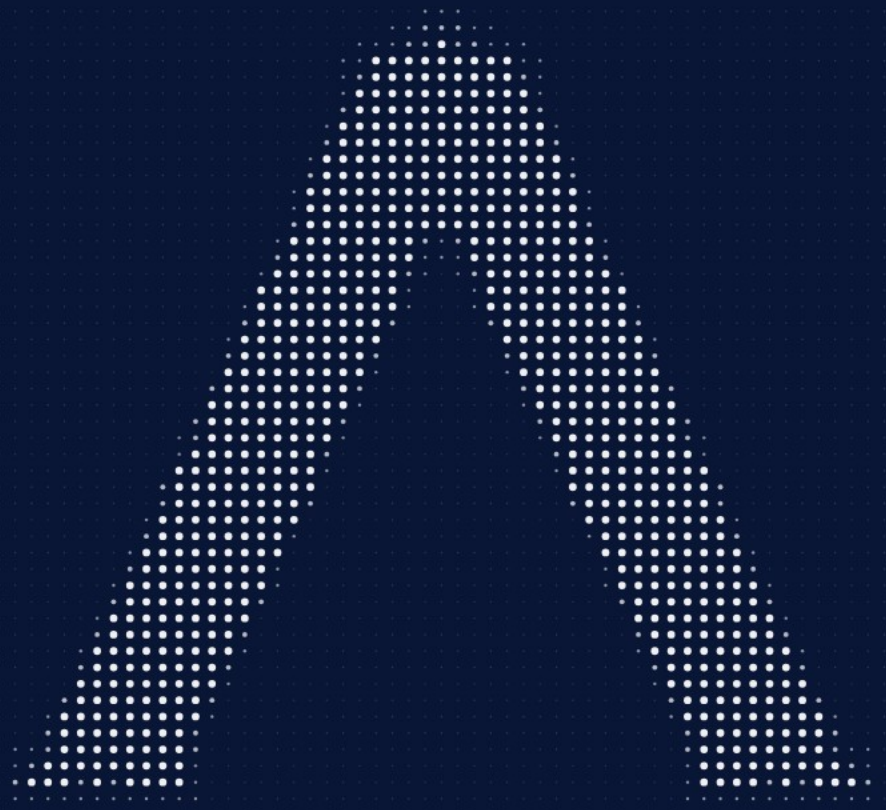
ARTEFACT

ARTEFACT · CORPORATE PRESENTATION

We make AI work
3,000 AI makers, one team



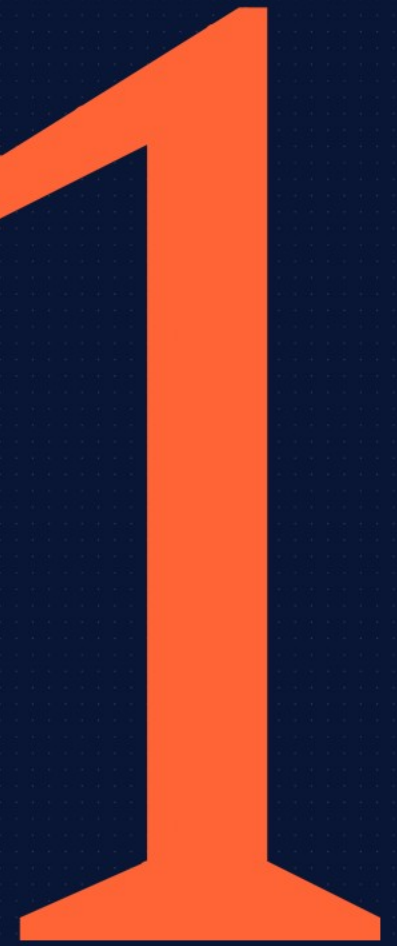
ARTEFACT

We find where AI matters, then build it with you, end to end, from decision to adoption

ARTEFACT

Who we are

Our team, our scale, our story



ARTEFACT

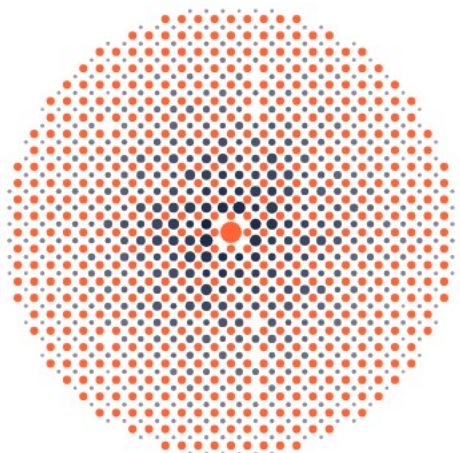
3,000 AI makers working as one team

AI industry strategists, applied AI engineers, AI builders and adoption specialists.

Art

Strategy and adoption

Where AI matters in your industry, and the adoption that makes it stick.



Fact

AI engineering

The platforms and agents that run in production, built inside your teams.

WHO WE ARE · WORLDWIDE

ARTEFACT

One of the largest AI deployment teams in the world

Founded in Paris in 2014. Close to the field, on four continents, with one global practice behind every team.



3,000
AI MAKERS

28
COUNTRIES

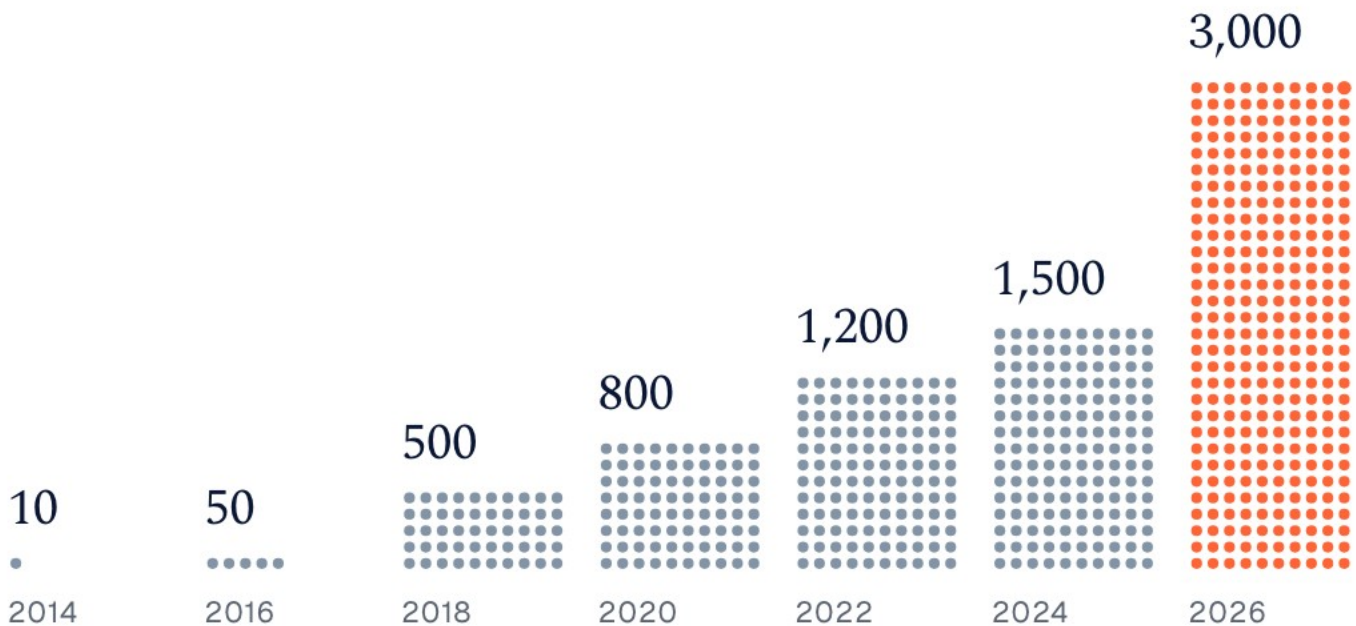
34
OFFICES

1,000+
CLIENTS

ARTEFACT

From 10 to 3,000 AI makers

ONE DOT, TEN PEOPLE



34 OFFICES IN 28 COUNTRIES

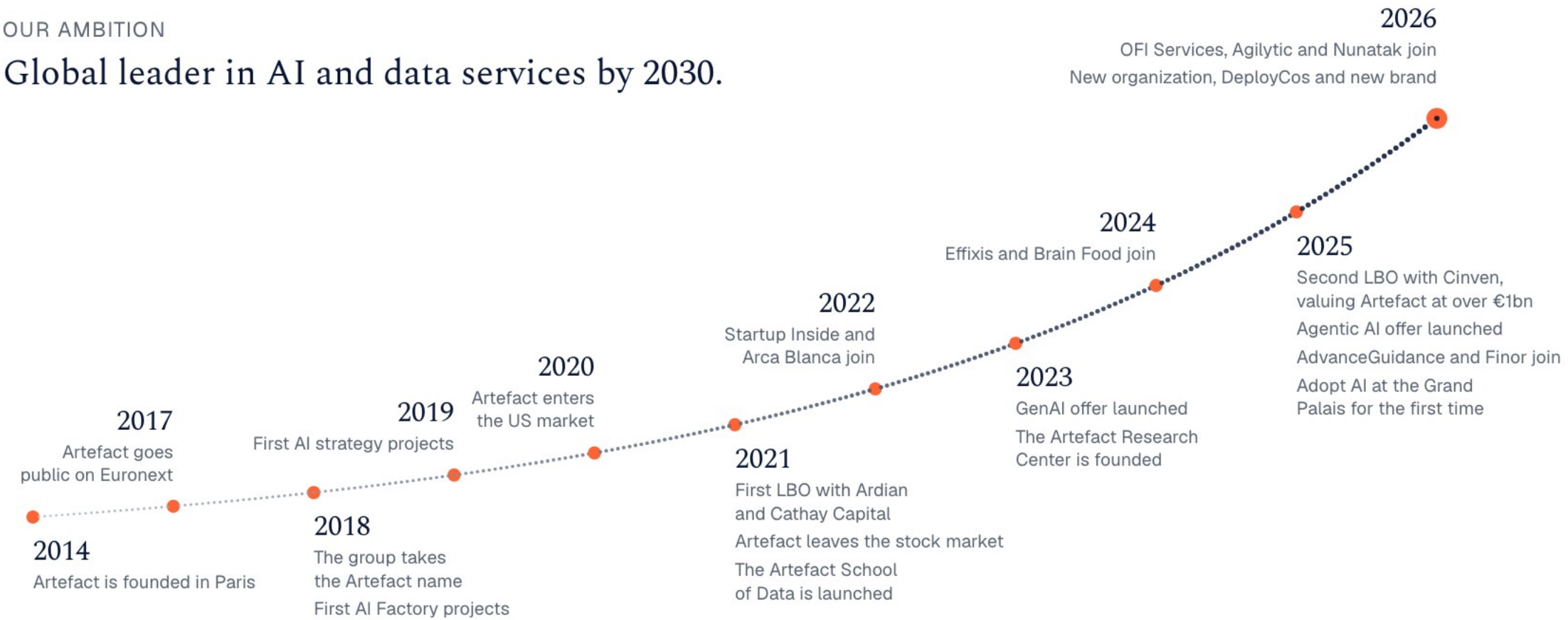
Americas	7
Europe & Africa	18
Middle East & Asia-Pacific	9

ARTEFACT

Building since 2014

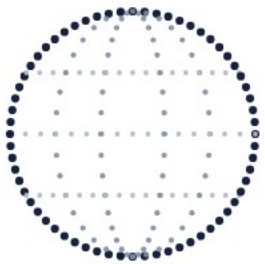
OUR AMBITION

Global leader in AI and data services by 2030.



ARTEFACT

What it takes to make AI work at scale



Global

The critical mass for transformation at scale.

- Four continents, 28 countries, 34 offices
- Half of our projects involve more than two offices



Tech experts

Agnostic by design, with deep partnerships across the whole technology landscape.

- Open or closed models, chosen use case by use case
- Our own Research Center



End to end

From the strategic decisions to adoption in the field.

- Strategy, engineering and adoption, as one team
- Industry and function experts, in the field

ARTEFACT

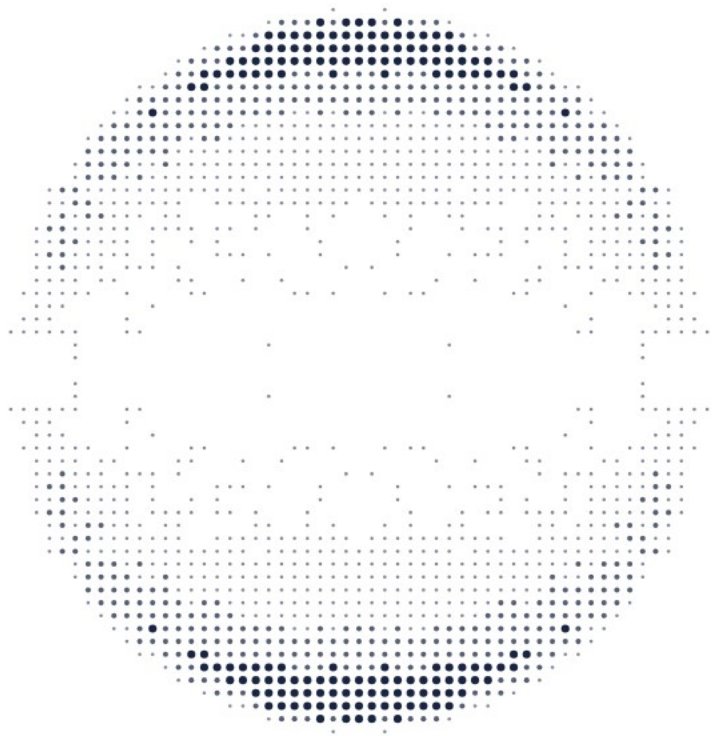
What we do

Our offer, our partners, how we deliver

2

ARTEFACT

From decision to action, four steps, one partner



01 **Shape**

Where AI creates value, and what to do first: strategy, organization and operating model, the end-to-end roadmap.

02 **Build**

The AI platform every team builds on, with any model, open or closed, with security and cost control built in.

03 **Deploy**

Agents delivering concrete, immediate value inside your functions, industrialized to run at scale.

04 **Transform**

Reshape the organization for AI: operating model, roles and team sizes, ways of working, skills and adoption.

ARTEFACT

What we offer to build your moat

01 SHAPE

A CEO decision, not an IT project

Where AI matters, how decisions are made and what AI may do on its own.

- AI maturity assessment
- AI strategy
- AI organization

02 BUILD

Own your intelligence and your context

Data people trust, the context AI needs, and platforms that are secure and sovereign.

- AI platform
- Data & Context Platform
- FinOps & token economics
- AI native SDLC
- Cyber

03 DEPLOY

From pilots to AI that runs

Our engineers work inside your teams to put AI into real workflows.

- AI for Marketing
- AI for Sales
- AI for Customer Service
- AI for Office operations
- AI for Supply Chain
- AI for Manufacturing
- AI for Procurement
- AI for R&D
- AI for Finance

04 TRANSFORM

Trust works like a harness

We train and coach your teams so AI makes them better at their work.

- AI people transformation
- AI for C-Levels
- AI native builders
- AI Artefact Academy

ARTEFACT

Agentic AI, a new step for automation



01

RPA

Simple tasks, by pre-set rules.

Data entry, invoice threshold alerts

02

Machine learning

Learns from data to predict, classify, recommend.

Sales forecasts, stock-out prediction

03

GenAI

Generates text, images and code from plain language.

Personalized advertising video

04

Agentic AI

Perceives, reasons and acts.

Complaint handling, shopping assistant, promo planning agent

EIGHT YEARS OF TRADITIONAL AI IN PRODUCTION BEFORE CHATGPT

ARTEFACT

Experts in agentic solutions, partnered with the best

HYPERSCALERS

Google Cloud · aws · Azure · Meta · IBM Cloud · OVH.com · snowflake · databricks

AI LEADERS

MISTRAL AI_ · ANTHROP\C · OpenAI · LLaMA by Meta · Copilot · kyutai · LightOn

TECHNICAL ENABLERS

LangChain · neo4j · DUST AI · Pinecone · Chroma · vectara · Hugging Face · Weaviate

COMPLIANCE AND OBSERVABILITY

Giskard · OneTrust PRIVACY, SECURITY & GOVERNANCE · naaia Managing Artificial Intelligence · dynatrace · Langfuse

TEAMS AT THE LABS

Specialized teams per AI provider. We call them DeployCo.

Dedicated deployment teams with Anthropic, OpenAI and Google, working on what the labs ship next, before our clients need it. Certified AI deployment engineers, with a direct line to the vendor.

ANTHROP\C · OpenAI · Google Cloud · databricks

ARTEFACT

Agnostic by design, at the top partner tier

TOP PARTNER TIER

Google Cloud

Google Cloud AI Partner of the Year 2025 and 2026, EMEA

OpenAI

OpenAI Advanced Partner

ANTHROPIC

Select Services Partner, Claude Partner Network

databricks

Databricks Elite Partner

ALSO IN OUR PARTNERSHIP STACK

Azure · aws · MISTRAL AI_ · snowflake · Palantir · NVIDIA · dataiku · ORACLE

ARTEFACT

Anyone can buy the model.
No one can buy your context.

We are agnostic by design: we deploy anywhere

Open or closed models, chosen use case by use case, with security and cost control built in.

Own your intelligence

You decide where your data lives, who holds the keys, and which parts can be replaced when something better or safer arrives.



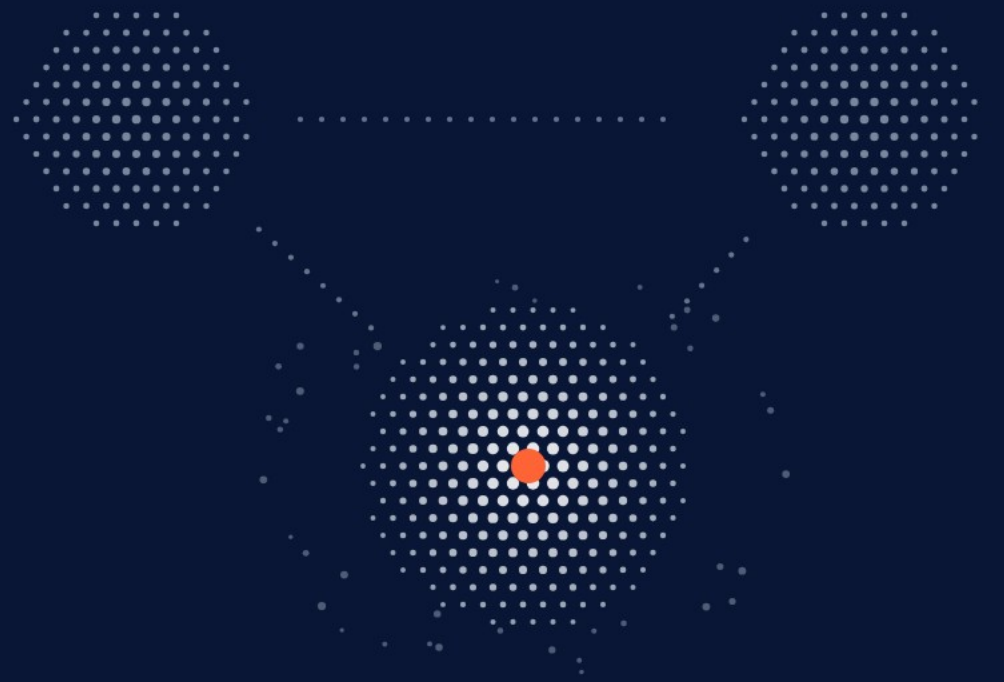
ARTEFACT

Research that starts in client work

The hard problems our projects raise, worked on with university labs and published openly.

Academic researchers and PhD students from top universities, engineering and business schools.

Research on more transparent, ethical models, to nurture AI adoption.



ARTEFACT RESEARCH CENTER

ARTEFACT

Proof
What runs at clients today



ARTEFACT

More than 1,000 clients, in all industries

From large corporations to hyper-growing scale-ups, the world's leading organizations trust us with their AI.



FINANCIAL SERVICES · CONSUMER · HEALTHCARE · LUXURY · MANUFACTURING & ENERGY · PUBLIC SECTOR · REAL ESTATE · RETAIL · TELECOMS · TRAVEL & TRANSPORT

ARTEFACT

We build our clients' AI moat

For a CEO, AI is worth what it changes in the business: less material lost on a production line, claims settled in a day instead of a week, quicker decisions, growth that shows in the P&L and in the value of the company.

Heineken

RETURN

> 10×

return on the initial investment, since 2021

HEINEKEN Brazil · Consumer

RED by SFR

COST

–36%

acquisition costs

RED by SFR · Telecoms

sanofi

GROWTH

2–4×

return on ad spend in pilot campaigns, depending on the geography

Sanofi CHC · Healthcare

Carrefour

SPEED

2 min

for a complete market study of a new store, down from months

Carrefour · Retail



CARREFOUR · PHOTOGRAPH MADE WITH AI

CLIENT CASE · CARREFOUR · RETAIL

ARTEFACT

A new store, pre-studied in two minutes

Artefact and Carrefour have developed an AI agent capable of producing a complete market study in two minutes to evaluate the suitability of a store opening.

2 min

FOR A COMPLETE MARKET STUDY OF A NEW STORE

Up to 50%

OF DOSSIERS FILTERED UPSTREAM BY THE SELF-SERVICE MODEL

+15 pts

ACCURACY OF THE REVENUE PREDICTION MODEL

CLIENT	STEP	LIVE SINCE
Carrefour	Deploy	Q4 2025



CHANCERYGATE · PHOTOGRAPH MADE WITH AI

CLIENT CASE · CHANCERYGATE · REAL ESTATE

ARTEFACT

Four Claude agents built in two weeks with us, then 20 more built by its own team

We built the first four Claude agents side by side with their future owners. Chancerygate's team now builds the next ones on the same framework, in under half a day each.

−80%
TIME SPENT PROCESSING EACH INVOICE

<2 h
NDA TURNAROUND, FROM AROUND 3 DAYS

20+
FURTHER AGENTS BUILT BY CHANCERYGATE'S OWN TEAM

CLIENT	STEP	LIVE SINCE
Chancerygate	Transform	07.2026



RIYADH AIR · PHOTOGRAPH MADE WITH AI

CLIENT CASE · RIYADH AIR · TRAVEL & TRANSPORT

ARTEFACT

An intelligence blueprint for a new airline, with data and trust built in from day one

We co-wrote the AI blueprint, then built the data platform under it: 20+ sources joined into one golden guest record. Agents now draft policies, content and board KPIs.

15 min

FOR A FIRST DRAFT OF A POLICY, FROM TWO WEEKS

3×

CONTENT PRODUCTIVITY ACROSS SEVERAL BUSINESS FUNCTIONS

15+

AI AND BI APPLICATIONS DELIVERED, MORE THAN 20 IN THE PIPELINE

CLIENT	STEP
Riyadh Air	Shape

ARTEFACT



"In short, Artefact helped Nexans move faster and smarter, turning our data and AI vision into something practical and value-driven.

Guillaume Eymery

Chief Strategy and Purchasing Officer, Member of the Excom, Nexans

Nexans
ELECTRIFY THE FUTURE

ARTEFACT



"The previous models we had tested predicted our outcomes at around 80%. Switching to this model, with the support of Artefact, gave us a prediction accuracy of about 94%.

Lucas Machin
Global Ecommerce and Partnership Director, Accor

ACCOR

ARTEFACT



> *When launching a program of this scale, we can expect to see an increase of 10 to 15% on the bottom line.*

Adrien Vesteghem
Director of the AI Center of Excellence, BNP Paribas

BNP PARIBAS

ARTEFACT



"Over decades, we've built up a huge database. Lumina helps us prepare the best response to the hundreds of RFPs we receive each year.

Dag Rasmussen
CEO, Lagardère Travel Retail

Lagardère TRAVEL RETAIL

ARTEFACT



"This project illustrates how artificial intelligence can stimulate our creativity through technological innovation, while respecting the freedom and expertise of our perfumers.

Jérôme Bruhat
CEO, Robertet Group

ROBERTET GROUPE

ARTEFACT



"We decided to partner with Artefact, to help us map and identify the most relevant use cases for each and every Ardian Expansion portfolio company.

Clément Marty
Head of Digital Transformation, Ardian

ARDIAN

ARTEFACT



Our request was complex, but Artefact responded to it with great dynamism and agility.

Bertrand Swiderski
Chief Sustainability Officer, Carrefour

ARTEFACT

Our makers

3,000 AI makers, one team



OUR MAKERS

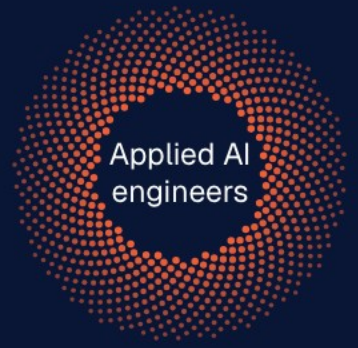
ARTEFACT

3,000 AI makers, one team

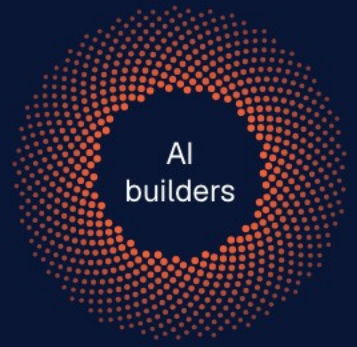
AI industry strategists, applied AI engineers, AI builders and adoption specialists, bred in the field for more than a decade.



Find where AI matters, sector by sector.



Work inside your teams until the system runs.



Build the platforms and agents that run in production.



Train and coach teams so AI makes them better at their work.

EVERY DOT ON THIS SLIDE IS ONE AI MAKER

ARTEFACT

The makers who lead Artefact



Laurie Fabiani
Global Head of HR



Justine Nerce
CEO France & Switzerland



Athena Vooght
CEO UK



Victor Coimbra
CTO Americas



Robin Doumerc
CTO France



Hanan Ouazan
Chief of AI Office



Vincent Luciani
Executive Chairman & Co-founder



Guillaume de Roquemaurel
M&A Lead & Co-founder



Edouard de Mézerac
Group CEO



Fabrice Henry
Group COO



Laurent Pretet
Group CFO



Rahul Arya
CEO MENA, India & APAC



Ghadi Hobeika
CEO USA



André Fonseca
CEO LATAM



Robert Jacobi
CEO Germany



Arnold Struik
CEO Benelux & Nordics



Médéric Chomel
CEO Africa



Dominic Barton
Board Member

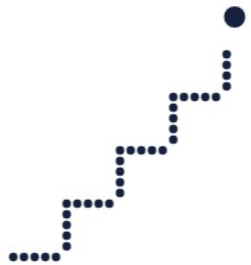
ARTEFACT

The values we stand for, in everything we do



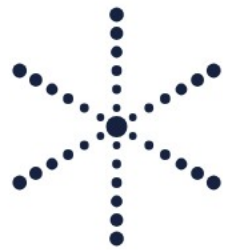
01

There is always a way.



02

Client trust is won on the field.



03

If not used, it is useless.



04

If not shared, our work is not done.



05

We learn every day.

ARTEFACT

Our responsibility in the age of AI



Planet

A sober AI, at the service of the climate transition: –42% on Scopes 1 & 2 and –25% on Scope 3 by 2030.

GREENFACT BY ARTEFACT · Planet Tech'Care · INR



People

Making data & AI accessible: diversity and inclusion, and access to data and AI knowledge.

ARTEFACT SCHOOL OF DATA · WOMEN @ARTEFACT · sistech

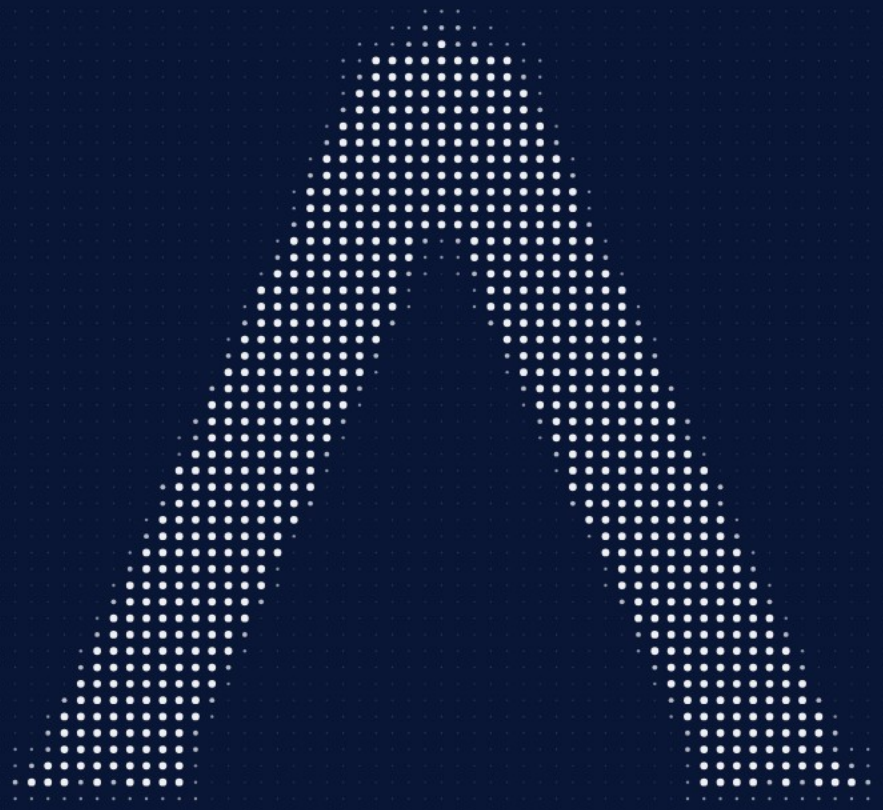


Principles

Ethical, responsible AI we can trust, through AI standards and research for trusted AI.

AI & ETHICS · LabeliaLabs IA responsable et de confiance · Good In Tech

ARTEFACT



We make AI work